

Launching AJ2022



Guidelines

You can find the following materials to help you launch AJ2022 in your local Scout Group, District or Region:

- Tips on how to run a great local AJ2022 launch.pdf
- A template invitation for your local AJ2022 launch (Word)
- The AJ2022 launch presentation (PowerPoint)
- The script for the presentation (also in the speaker's notes in the PowerPoint)
- Video: Your invitation to AJ2022 (Shane Jacobson)
- Frequently asked questions (and answers)
- A Participation poster – print and hang in your Scout Hall or Den
- A Group fundraising poster – print and hang in your Scout Hall or Den
- A youth fundraising poster – print some for your youth members to take home

Action

1. Encourage Scouts, Leaders and parents to visit the NSW website: <https://www.nsw.scouts.com.au/aj2022/>
2. Hold your local launch event (online or in your Hall / Den)
3. Get everyone to register their interest to attend AJ2022 (no obligation) <https://www.aj2022.com.au/eoi>
4. Add their name to the Participation poster in your Scout Hall or Den
5. Give everyone a fundraising poster (0-\$1500).

Other resources

FAQs online: <https://www.nsw.scouts.com.au/aj2022/aj2022-faqs/>

Eligibility: <https://www.nsw.scouts.com.au/aj2022/eligibility-and-how-to-apply/>

Facebook page: <https://www.facebook.com/NSWContingentAJ2022/>

Instagram page: <https://www.instagram.com/nswcontingentaj2022/>

Ask a question: nsw.contingent@nsw.scouts.com.au